IN THE CLAIMS:

Please AMEND the claim 24 in accordance with the following:

Claims 1-12 (cancelled)

13. (Previously Presented) A method for setting up a communication link from a first telecommunication device to a second telecommunication device via a telecommunication network, comprising:

storing at least one multimedia object in the second telecommunication device, each multimedia object having a corresponding reference number;

specifying an allocation map, having at least one data record, each indicating allocation of a specific call recipient to a specific reference number of a specific multimedia object;

sending a connection setup request from the first telecommunication device allocated to a first telecommunication user to the telecommunication network, which request indicates that a communication link is to be set up from the first telecommunication device to the second telecommunication device allocated to a second telecommunication user;

determining the corresponding reference number for the first telecommunication user when communicating with the second telecommunication user, using the allocation map;

transmitting a call signal to the second telecommunication device, together with display information that is a function of the corresponding reference number; and

playing by the second telecommunication device a corresponding multimedia object, included in the at least one multimedia object stored in the second telecommunication device and matching the corresponding reference number, based on the display information.

14. (Previously Presented) The method as claimed in claim 13,

wherein said determining is performed in the first telecommunication device,

further comprising:

storing the allocation map in the first telecommunication device; and

transmitting, by the first telecommunication device to the telecommunication network, the corresponding reference number of the corresponding multimedia object for the first telecommunication user when communicating with the second telecommunication user, and

wherein said transmitting of the display information includes the telecommunication network sending the display information that is a function of the corresponding reference number to the second telecommunication device.

15. (Previously Presented) The method as claimed in claim 13,

further comprising storing the allocation map in the telecommunication network, and

wherein said determining of the corresponding reference number is performed in the telecommunication network.

16. (Previously Presented) The method as claimed in claim 13, wherein said determining provides, in the event of a call recipient being selected for whom there is no data record in the allocation map, a predefined reference number of a predefined multimedia object.

17. (Previously Presented) The method as claimed in claim 13, further comprising storing a plurality of multimedia objects allocated to the first telecommunication user in the telecommunication network with respective reference numbers.

18. (Previously Presented) The method as claimed in claim 17, further comprising:

comparing the display information transmitted to the second telecommunication device with any reference number of any multimedia object allocated to the first telecommunication user stored in the second telecommunication device; and

transmitting an update request message from the second telecommunication device to the telecommunication network to request a network-stored multimedia object corresponding to the display information if said comparing produces a negative result.

19. (Previously Presented) The method as claimed in claim 18, further comprising responding to the update request message by transmitting the network-stored multimedia object corresponding to the display information from the telecommunication network to the second telecommunication device.

20. (Previously Presented) The method as claimed in claim 19, further comprising maintaining a storage entitlement indicator indicating whether the network-stored multimedia object of the first telecommunication user is allowed to be stored at the second telecommunication device.

21. (Previously Presented) The method as claimed in claim 20, wherein each of the at least one multimedia object includes at least one of an image and tone information.

22. (Previously Presented) The method as claimed in claim 21, wherein at least one of the first and second telecommunication devices is one of a mobile radio device, a mobile telephone, a computer having a radio module and a wired telephone.

23. (Previously Presented) The method as claimed in claim 22, wherein the telecommunication network is at least one of a public fixed telephone network and a mobile radio network operating according to at least one of the Global System for Mobile communication and Universal Mobile Telecommunications System standards.

24. (Currently Amended) A telecommunication system, comprising:

first and second telecommunication devices connected via a telecommunication network, the first telecommunication device setting up a communication link to the second telecommunication device via the telecommunication network using a method in accordance with any one of claims 13 to 23.